

# fashion/calendar

*Ruth Finley, Publisher / a weekly publication / 22nd year*

*8 East 77th St./New York 21, N. Y./TR 9-2343/ DEC. 24, 1962*

## 1962

january

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

february

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

march

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

april

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

may

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

june

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

july

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

august

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

september

S	M	T	W	T	F	S
	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

october

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

november

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

december

S	M	T	W	T	F	S
	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*****			
* BEST WISHES FOR A *			
* VERY MERRY CHRISTMAS *			
*****			
<u>WEEK ENDING FRIDAY, DECEMBER 21, 1962</u>			
Thursday Dec. 20	PREVIEW OF SPRING LINGERIE COLLECTION	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
11:00 A.M.;	Showing of Van Raalte Spring collection of lingerie at 11:00 and 2:30.		
2:30 P.M.	By invitation. Publicity: Berthe M. Eller, MU. 9-4200.		
Friday Dec. 21	"DEBUTANTE COTILLION" CHRISTMAS BALL	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA BALLROOM
9:30 P.M.	The 27th Annual Christmas Ball for benefit of New York Infirmary. By invitation. Contact: Lois Best, OX. 7-9575.		
<u>WEEK BEGINNING MONDAY, DECEMBER 24, 1962</u>			
Dec. 25	CHRISTMAS DAY--Tuesday (Legal Holiday)		
Thursday Dec. 27	PRESS PREVIEW OF SPRING MILLINERY	CHRISTIAN DIOR MILLINERY	BERGDORF GOODMAN SALON - 2ND FLOOR
11:30 A.M.	Preview for press of Spring millinery by Christian Dior-New York. (Buyer preview, Thurs., Jan. 3 at 4:00 P.M.) By invitation. Publicity: Edith Kingston, PL. 3-7300, Ext. 423.		
Friday Dec. 28	PRESS PREVIEW OF BRIDAL FASHIONS	STERN'S	3RD FLOOR BRIDAL SALON
9:45 A.M. Coffee	Preview for press of Spring bridal fashions. By invitation. ( <u>For Release, Wed., Jan. 2.</u> ) Publicity: Mildred Collins, IO. 5-7960.		
Jan. 1	NEW YEAR'S DAY--Tuesday (Legal Holiday)		
Wednesday Jan. 2	PRESS PREVIEW OF SPRING COLLECTION	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
2:00 P.M.	Galanos will preview his Spring collection. By invitation only. Publicity: Mathews-Latham Ltd., 128 East 37th Street, MU. 5-7907.		
Beginning Wednesday Jan. 2	OPENING: SPRING-SUMMER JEWELRY COLLECTION	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
	New fashion jewelry and gift collection by Napier for Spring-Summer. Contact: YU. 6-6633.		
Beginning Wednesday Jan. 2	OPENING: SPRING-SUMMER COLLECTION	MELBA HOBSON FOR MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
	Spring-Summer separates, sportswear, and dresses, designed by Melba Hobson, at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Jan. 2	OPENING: SPRING-SUMMER COLLECTION Continuous showings of Claret's Spring-Summer sportswear and casual dresses. ( <u>Note Change Of Date.</u> )	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Wednesday Jan. 2	SHOWING OF SPRING COLLECTION Informal showings of Spring dresses, coats, suits from <u>Jan. 2 through Jan. 12.</u> Contact: WI. 7-1076.	ERIC LUND, INC.	491 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Jan. 2- Jan. 25	FASHIONS FROM MARCH-APRIL ISSUES Complete showing and visual display of fashion and promotion plans from Seventeen's March and April issues. For store and buying office executives only. By appointment, 9:00 A.M.-5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Thursday Jan. 3 10:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for press of Sally Victor's Spring millinery collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Thursday Jan. 3 11:00 A.M.	PRESS CONFERENCE AND LUNCHEON Dyes and Chemicals Division will introduce a new product for textiles. Meeting at 11:00 A.M. will be followed by luncheon at 12:15 P.M. For the press, by invitation. Contact: Lyn Stevenson, LO. 3-6400, Ext. 377.	DU PONT	SAVOY-HILTON HOTEL CRYSTAL SUITE
Thursday Jan. 3 3:00 P.M.	SHOWING OF SPRING COLLECTION Showing of Burke-Amey's Spring collection for buyers. By invitation. ( <u>Note Change of Date and Time.</u> ) Thereafter by appointment. Contact: CO. 5-7720.	BURKE-AMEY, INC.	16 WEST 57TH STREET SALON - 5TH FLOOR
Thursday Jan. 3 3:30 P.M. Cocktails	PREVIEW: FALL '63 COLLECTION Preview of Hadley's Fall '63 collection of sweaters, separates, and sportswear; also premiere showing of coordinated drip-dry shirts, skirts, and dresses. For press and buyers, by invitation. Contact: Marion Muller, LO. 5-2170.	HADLEY	1407 BROADWAY SHOWROOM - 21ST FLOOR
Thursday Jan. 3	CHRISTIAN DIOR MILLINERY PREVIEW FOR BUYERS, 4:00 P.M. AT BERGDORF GOODMAN SALON, 2ND FLOOR. (See Page 1)		
Thursday Jan. 3 9:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By admission card only (Black tie). Showings for buyers, Jan. 4 at <u>2:30 P.M.; and Jan. 10 at 10:30 A.M.</u> By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Friday Jan. 4 10:30 A.M.	PRESS PREVIEW: HATS, COUTURE, FURS Champagne preview of Mr. John's Spring-Summer collection of hats, furs, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 4 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Adolfo presents a "Vernissage of Spring and Summer" hats. By invitation. For buyers, by appointment only, beginning Wed., Jan. 2. Contact: Miss Elizabeth, MU. 8-1410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO	22 EAST 56TH STREET SALON - 3RD FLOOR
Jan. 4	NORMAN NORELL'S SPRING COLLECTION FOR BUYERS AT 2:30 P.M. BY INVITATION.		
Saturday Jan. 5- Jan. 6 9:00 A.M.- 9:00 P.M.	OPEN HOUSE SHOWING: CASUAL SHOES Showing of Simonetta's Spring-Summer casual shoes designed for B. F. Goodrich. By invitation. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Avenue, YU. 6-6100.	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 511
Saturday Jan. 5 2:30 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Saturday Jan. 5 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Publicity: Ronald Forstadt, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday Jan. 5 5:00 P.M. Cocktails	HATS, FURS FOR VISITING PRESS Preview of Mr. John's Spring millinery, furs, boutique accessories for visiting press. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 5 5:30 P.M.- 8:30 P.M. Champagne	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the out-of-town and local press to a dinner and show- ing of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Saturday Jan. 5 8:30 P.M.	TOPICAL REVUE FOR OUT-OF-TOWN PRESS R & K (Auxiliary Member, N.Y.C.G.) will invite the visiting and local press to a topical revue and Spring fashion show. <u>Performance at 8:30 promptly.</u> Transportation available, 8:10 P.M. at 16 East 40th Street. By invitation. Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC. (1400 BROADWAY)	SECOND CITY AT SQUARE EAST (15 WEST 4TH ST.)
Beginning Saturday Jan. 5	SHOWINGS IN CALIFORNIA BY NEW YORK GROUP Ten manufacturers of higher to medium-priced dresses will organize show- ings in California three times a year. In L.A. Jan. 5-10 at Park-Wilshire; in San Francisco, Jan. 11-15 at Del Webb's Town House. Manufacturers include: The Arkin Organization, Ceil Chapman, Anne Fogarty, Sam Fried- lander, Seymour Jacobson, Jobere, R.Mignon & Sons, Abe and Mort Schrader, and Stephan, Ltd., Miss Winston, Murray Zenkel. Contact: Seymour Jacobson, CH. 4-3488.	NEW YORK CREATORS GUILD	LOS ANGELES & SAN FRANCISCO
Sunday Jan. 6- Jan. 12	FORTIETH NATIONAL PRESS WEEK IN NEW YORK Spring collections by leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 6 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Sunday Jan. 6 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of seven national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.). Local and national press, by invitation. Publicity: Mallory Dorn at Robert S. Taplinger, 415 Madison Ave., PL. 2-7722.	MILLINERY INSTITUTE OF AMERICA	PARK LANE HOTEL CRYSTAL BALLROOM
Sunday Jan. 6 1:30 P.M.- 4:30 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at her home, 1:30 P.M.-4:30 P.M. By invitation. Contact: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Sunday Jan. 6 2:00 P.M.	CHILDREN'S FASHIONS FOR VISITING PRESS Helen Lee and Alyssa (Auxiliary Member, N.Y.C.G.) fashion show for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	HELEN LEE; ALYSSA	HOTEL PIERRE BALLROOM
Sunday Jan. 6 3:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present "The Less Shoe Look" for Spring and Summer; also Fourth Golden Slipper Awards. For local and national press, by invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
Sunday Jan. 6 7:00 P.M. Cocktails- Dinner	SPRING SILK FASHIONS FOR OUT-OF-TOWN PRESS The International Silk Assn., U.S.A. (Auxiliary Member, N.Y.C.G.) will invite the out-of-town and local editors to a dinner and showing of silk fashions. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N., U.S.A.	HOTEL PIERRE BALLROOM
Sunday Jan. 6 9:00 P.M. Champagne- Supper- Dance	FASHION SALUTE TO LINCOLN CENTER Pageant of the performing arts--American Fashion Industry's Salute to Lincoln Center. Honorary chmn.: William Schuman, Pres., Lincoln Center. Chmn.: William L. Smith, Pres., Bonwit Teller. Coordinating chmn.: Mrs. Ezio Pinza, Mrs. Bess Myerson Grant, Mrs. Philip Bastedo, Miss Rea Lubar, Miss Eugenia Sheppard, Mr. Herbert Sondheim. Tickets: \$125.00 per person, for benefit of Lincoln Center student program. (White or black tie.) Contact: Fashion Gala '63, 717 Fifth Ave., PL. 2-1890.	THE FASHION GALA '63	PHILHARMONIC HALL LINCOLN CENTER
Sunday Jan. 6- Jan. 10	FIFTY-SECOND ANNUAL CONVENTION "Accent On Progress"--theme of 52nd annual convention which will include over 40 in-depth sessions covering every aspect of retail operations. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N. (100 W.31ST ST.)	STATLER-HILTON HOTEL
Monday Jan. 7- Jan. 11 Refresh- ments	FASHION EXHIBIT FOR THE PRESS "Leather Look For Spring '63"--leather colors, shoes, garments, handbags, luggage, small leather goods, upholstery. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 7	MACY'S RELEASE DATE--Bridal fashions. (No Press Show)		
Monday	JEWELRY COLLECTION	IMPERIAL PEARL	681 FIFTH AVENUE
Jan. 7-	AT OPEN HOUSE	SYNDICATE, INC.	SHOWROOM - 11TH FLOOR
Jan. 18	Showing of Imperial's Spring-Summer collection of cultured pearl jewelry--		
9:00 A.M.-	"From Breakfast To Cocktail Time." Publicity: Ethel Aaron at D.J. Edelman		
5:00 P.M.	Assoc., JU. 2-5380.		
Monday	PREVIEW OF SPRING	EMME	SHERRY NETHERLAND
Jan. 7	HAT COLLECTION	(19 WEST 57TH STREET)	CRYSTAL PAVILLION
11:00 A.M.	Emme will preview her Spring millinery to the press and buyers. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Monday	FASHION SHOW FOR	BURLINGTON	HOTEL PIERRE
Jan. 7	VISITING PRESS	INDUSTRIES	BALLROOM
12:30 P.M.	Burlington Industries (Auxiliary Member of N.Y.C.G.) will invite the		
Luncheon	visiting press to "Burlington U.S.A." in action. By invitation. Burling-		
	ton contact: Florence Kyler, LO. 4-5000. Publicity: Rosemary Sheehan,		
	MU. 5-1280.		
Monday	OPENING: SPRING	PEPE FERNANDEZ	211 EAST 53RD STREET
Jan. 7-	COUTURE FASHIONS		SALON - 7TH FLOOR
Jan. 8	Daytime, cocktail, and evening fashions, including coats, designed by		
3:00 P.M.	Pepe Fernandez. By invitation. Thereafter by appointment. Contact:		
	Miss Justo, CO. 5-1022.		
Monday	PREVIEW OF SPRING	CHANDA, INC.	SHERRY NETHERLAND
Jan. 7	MILLINERY COLLECTION	(6 WEST 57TH STREET)	CRYSTAL PAVILLION
4:00 P.M.	Chanda will preview his Spring millinery collection for press and buyers.		
	By invitation. Contact: JU. 6-5350. Publicity: Barbara Kling, LT. 1-8024.		
Monday	YOUNG TYCOON	MADemoiselle MAGAZINE	THEATRE FOUR
Jan. 7	FASHION SHOW	(420 LEXINGTON AVENUE)	424 WEST 55TH STREET
6:00 P.M.	Preview of March issue for tie-in stores. Show at 7:00. By invitation.		
Cocktails	Contact: Gretchen Ullman, MU. 9-5900, Ext. 669.		
Monday	CUSTOMER SHOWING OF	MARTIN'S	ST. GEORGE HOTEL
Jan. 7	BRIDAL FASHIONS	(BROOKLYN)	BALLROOM
6:30 P.M.	Customer showing of Martin's Spring bridal fashions. By reservation.		
	Publicity: Rita Dobbins, TR. 5-3100, Ext. 355.		
Beginning	OPENING: SPRING	VERA SCARVES;	417 FIFTH AVENUE
Monday	COLLECTIONS	VERA BLOUSES	SHOWROOM - 4TH FLOOR
Jan. 7	Continuous daily showings. For buyers and buying offices. Contact: Matt		
	Shaw, AL. 5-6464.		
Beginning	JEWELRY COLLECTION	TRIFARI, KRUSMAN	16 EAST 40TH STREET
Monday	FOR SPRING-SUMMER	& FISHEL, INC.	SHOWROOM - 4TH FLOOR
Jan. 7	Trifari's Spring-Summer collection of fashion jewelry at daily showings.		
	By appointment. Publ.: Dorothy Lansing Hess, 165 E. 66th St., RE. 7-3347.		
Beginning	FASHIONS IN JEWELRY	THE NAPIER CO.	530 FIFTH AVENUE
Monday	FOR VISITING PRESS		SHOWROOM - 22ND FLOOR
Jan. 7	Continuous showings for local and out-of-town press of Napier jewelry		
	for Spring and Summer. Contact: YU. 6-6633.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 7	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 7	OPENING: EARLY SUMMER JUNIOR COLLECTION Continuous daily showings of Junior Accent's early Summer fashions, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 7	OPENING OF SUMMER COLLECTION Continuous showings of Summer fashions, featuring the promotion series "Gay Gibson Goes Places" in Italy. Contact: LO. 5-4212.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 3905
Beginning Monday Jan. 7	OPENING OF SUMMER COLLECTIONS Debut of "Looks Unlimited" in junior dresses, petite dresses, sportswear, separates, cotton knits. Also, "Country Looks" in junior and petite dresses and sportswear. Showings in Merchandise Mart--Dallas, Chicago, Atlanta; 112 W. 9th St., L.A.; and 3830 Kelly Ave., Cleveland. Publicity: Clare Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 3902
Monday Jan. 7- Jan. 11	OPEN HOUSE FOR VISITING PRESS Henry Friedrichs will present their Spring collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Jan. 7- Jan. 14	MARKET WEEK SHOWINGS: INTIMATE APPAREL Informal showings 9:00-5:00. Publicity: Lila Moren, MU. 5-5740.	CHRISTIAN DIOR	ST. REGIS HOTEL LOUIS XIV SUITE
Tuesday Jan. 8 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 8 9:00 A.M.- 5:00 P.M.	EIGHTH ANNUAL ART NEEDLEWORK CLINIC Trade clinic and fashion forum for art needle work buyers, yarn shop owners, merchandise managers. Fashion show of handknits from leading yarn companies. Tickets: \$15.00. All invitations have been issued.	MCCALL'S NEEDLEWORK AND CRAFT MAGAZINE	AMERICANA HOTEL GEORGIAN BALLROOM
Tuesday Jan. 8 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview Spring millinery, designed by Halston. By invitation. ( <u>Note Change Of Date.</u> ) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Jan. 8 2:30 P.M. Cocktails	PREVIEW: SUMMER SUIT COLLECTION For press and resident buying offices, by invitation. Continuous daily thereafter. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday Jan. 8	OPENING OF SPRING COLLECTION Informal showings of millinery, boutique and separates for Spring. Contact: Florence Henry or Miss Lucille, PL. 2-0160.	M'LITA	37 WEST 57TH STREET SALON - 4TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 8 3:30 P.M.	PREMIERE: IMPORTED BATHING SUITS, 1963 Premiere showing of Linda Lu bathing suits for Summer 1963, imported from Holland by Morris Shoenthal. For press and buyers, by invitation. Publicity: Sue Gardner, TR. 7-4952.	MORRIS SHOENTHAL, INC. (32 WEST 39TH STREET)	SHERATON-ATLANTIC HOTEL WINTER GARDEN ROOM
Tuesday Jan. 8 5:30 P.M.	COCKTAIL RECEPTION FOR VISITING PRESS Elizabeth Arden will invite the visiting and local press to a cocktail reception. By invitation. Publicity: Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Jan. 8 7:00 P.M.	PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions, Inc. showing of Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM
Wednesday Jan. 9 8:30 A.M. Continental Breakfast	PREVIEW OF SPRING MILLINERY COLLECTION "Hats of Romance"--collection of Spring millinery by Vincent-Harmik at a continental breakfast. Show promptly at 9:00 A.M. By invitation. Contact: Vincent Berg, PL. 3-6449.	VINCENT-HARMIK (72 EAST 56TH ST.)	HOTEL DRAKE DEVON ROOM
Wednesday Jan. 9 9:15 A.M. Breakfast	PRESS PREVIEW: SPRING BRIDAL FASHIONS Saks-34th will preview their Spring bridal fashions. By invitation. Publicity: Selma Spanier, LA. 4-7000, Ext. 448.	SAKS-34TH	5TH FLOOR BRIDAL SALON
Wednesday Jan. 9 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY John Frederics will present a preview of his Spring millinery collection. By invitation. Publicity: Ronald Forstadt, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Wednesday Jan. 9 12:30 P.M. Luncheon	HAIRSTYLES AND COLORING FOR SPRING The Clairol Institute ( <u>Auxiliary Member, N.Y.C.G.</u> ) will present hairstyles and haircolorings for Spring. By invitation. Publicity: Terry Grimes Russell, PL. 7-4300.	CLAIROL, INC. (666 FIFTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday Jan. 9 6:30 P.M. Dinner	DINNER AND PARTY ABOARD CRUISE SHIP Sears Roebuck ( <u>Auxiliary Member, N.Y.C.G.</u> ) will entertain the visiting press aboard Moore-McCormack cruise ship, S.S. Argentina. By invitation. Contact: Edward J. Menninger, CH. 4-7600.	SEARS ROEBUCK & CO. (360 W. 31ST STREET)	S.S. ARGENTINA PIER 97 (AT 57TH ST.)
Wednesday Jan. 9 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Macy's will present Spring bridal fashions at a customer showing. By admission ticket only. For tickets, contact: OX. 5-4400, Ext. 2273.	MACY'S NEW YORK	3RD FLOOR
Thursday Jan. 10 9:45 A.M. Breakfast	PRESS PREVIEW OF MODEL ROOMS Preview for press of newly-designed model rooms. By invitation. ( <u>For Release, Fri., Jan. 11.</u> ) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	7TH FLOOR
Jan. 10	NORMAN NORELL'S SPRING COLLECTION FOR BUYERS AT 10:30 A.M. BY INVITATION.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 10 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont ( <u>Auxiliary Member, N.Y.C.G.</u> ) will show Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, LO. 3-6400, Ext. 308.	DU PONT	HOTEL PLAZA TERRACE ROOM
Thursday Jan. 10 5:00 P.M.- 7:00 P.M.	PRESS SHOWING: NEW SILVERWARE DESIGN Presentation of Southern Women's Achievement Award and showing of the pattern "Savannah." By invitation. Publ.: Sidney dee Bloeme, JU. 6-4490.	REED & BARTON SILVERSMITHS	HAMPSHIRE HOUSE COTTAGE
Thursday Jan. 10 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR THE PRESS Schiffli ( <u>Auxiliary Member, N.Y.C.G.</u> ) will invite the out-of-town and local press to cocktails, dinner, and fashion show. Also, sixth annual Schiffli Fashion Awards Presentation. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM
Friday Jan. 11 5:00 P.M. Cocktails	SPRING-SUMMER MINK FASHIONS Emba ( <u>Auxiliary Member, N.Y.C.G.</u> ) will present a collection of Spring-Summer "Little Furs," by leading American furriers. For the visiting press, by invitation. Contact: Maureen Clancy, MU. 2-6881. Publicity: Virginia Casey at C.C.I., OX. 7-7330.	EMBA MINK BREEDERS ASSN.	HOTEL PIERRE BALLROOM
Monday Jan. 14 12:00 Noon	SPRING COUTURE FOR OUT-OF-TOWN PRESS Pepé Fernandez will present the Spring collection of couture fashions to the visiting press. By invitation. Contact: Miss Justo, CO. 5-1022. Publicity: Eleanor Lambert, MU. 8-2130.	PEPE FERNANDEZ	211 EAST 53RD STREET SALON - 7TH FLOOR
Beginning Monday Jan. 14	OPENING: SPRING- SUMMER COLLECTION Continuous showings of separates and active sportswear fashions in fabrics for the "Elegant Young Arrogant," designed by Vicki Cooper. ( <u>Note Change Of Date.</u> ) By appointment. Contact: Joan Snare, BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
Cancelled Jan. 15	COURTELLE'S OPEN HOUSE, ORIGINALLY SCHEDULED FOR JAN. 15 AND 16 FROM 6:00 TO 10:00 P.M., HAS BEEN CANCELLED. Publicity: Rosemary Sheehan, MU.5-1280.		
Wednesday Jan. 16 9:30 A.M. Coffee	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. By invitation. ( <u>For Release, Fri., Jan. 18.</u> ) Publ.: Mary Boyle, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	9TH FLOOR
Tuesday Jan. 22 3:00 P.M.- 5:00 P.M.	PREVIEW: FALL 1963 FABRICS Informal showings of Milliken's Fall fabrics '63, from 3:00 P.M. to 5:00 P.M., Jan. 22, 23, 24. ( <u>Note Change Of Dates.</u> ) By invitation. Publicity: Claudette Rose, OX. 5-1200.	MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 22	OPENING OF SUMMER COLLECTION Gross-Sydney's Summer collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 23 12:30 P.M. Luncheon	FABRICS FAIR AND FASHION SHOW Third annual International Fabrics Fair--exhibition of fabrics by trade member firms, and fashion show. For benefit of NSID Educational Foundation and Alumni Scholarship Fund of Parsons School of Design. Panel: Norman Norell; John Moore, Talmack; David Kidd, Arthur Jablow; Ferdinando Sarmi; Anthony Muto, Arkay Juniors; Mona L. Roset, Talbott Inc. Commentator: Constance Woodworth, Fashion Editor, N.Y. Journal-American. Tickets: (\$12.50 per person), contact: Thomas McCabe at N.S.I.D., JU. 2-1421; or Christine Peterka at Parsons, PL. 9-2214. Publ.: Ted Materna, PL. 3-3240.	N.S.I.D. & PARSONS SCHOOL OF DESIGN	HOTEL AMERICANA IMPERIAL BALLROOM
Thursday Jan. 24 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING SHOES Ohrbach's Spring collection of shoes, featuring Italian "Finezza" line. By invitation. Contact: Jocelyn Brown, OX. 5-4000, Ext. 278.	OHRBACH'S	3RD FLOOR
Friday Jan. 25 4:00 P.M.- 6:00 P.M.	PARTY AND CHILDREN'S FASHION SHOW "Non-Birthday Party" for fashion editors' children and their mothers, with presentation of Spring-Summer children's collection, designed by Florence Eiseman. By invitation. Publ.: Janet Laib, 50 Riverside Dr., TR. 4-6178.	FLORENCE EISEMAN, INC. (MILWAUKEE, WISCONSIN)	UPSTAIRS-AT-THE- DOWNSTAIRS(37 W.56 ST.)
Saturday Jan. 19- Jan. 25	OPENING: FLORENCE COUTURE FASHIONS Jan. 19: 11:00 A.M. Millinery Show by La Familiare. 2:30 P.M. (Sportswear & Boutique) Glans; Paola Nucci; Myricae; Valditevere; De Simone; Camisene; Vito; Scarabocchio; Laura Aponte; Naka; Trico; Celli; Avagolf. 9:00 P.M. (Sportswear & High Fashion) Bertoli; Avolio; Mirsa; Ken Scott; Roveda (Teen-Age Fashions). Jan. 20: 10:00 A.M. (Sportswear & Boutique) Veneziani Sport; Emilio Pucci; Enzo Selections; Guidi Boutique; Antonelli Sport; Marucelli Boutique; Giolica Boutique; Sarli Boutique; Galitzine Sport. 2:30 P.M. (High Fashion) Forquet; Lancetti. 9:00 P.M. (High Fashion) Antonelli; Emilio Pucci. Jan. 21: 2:30 P.M. (High Fashion) Carosa; Enzo. 9:00 P.M. (High Fashion) Galitzine; De Luca. Jan. 22: 2:30 P.M. (High Fashion) Schuberth; Valentino. 9:00 P.M. (High Fashion) Fontana; Garnett. Jan. 24: 2:30 P.M. (High Fashion) Giolica; Balestra. 9:00 P.M. (High Fashion) Sarli; Giuliano. Contact: G.M. Giorgini, 10 Lungarno Acciaiollo, Florence, Italy.	CENTRO DI FIRENZE LA MODA	FLORENCE, ITALY
Wednesday Jan. 23- Jan. 25	OPENING: LONDON COUTURE FASHIONS Jan. 23: 10:00 A.M. Mattli. 11:45 A.M. John Cavanagh. 2:30 P.M. Hardy Amies. 4:15 P.M. Victor Stiebel. Jan. 24: 10:00 A.M. Charles Creed. 11:45 A.M. Angele Delanghe. 2:30 P.M. Ronald Paterson. 4:15 P.M. Lachasse. Jan. 25: 10:00 A.M. Michael Sherard. 11:45 A.M. Norman Hartnell. 2:30 P.M. Michael. Contact: Lady Joubert, 315 Regent Street, London, W. I.	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
Beginning Monday Jan. 28	OPENING: PARIS COUTURE FASHIONS Picture release date will be February 26. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE



# THEATRE...OPERA

- Monday  
Dec. 24      ELEVENTH WEEK: METROPOLITAN OPERA      MET. OPERA HOUSE, B'WAY & 39TH ST.  
Mon., Dec. 24: Mascagni's "Cavalleria Rusticana," and Leoncavallo's  
"Pagliacci." Tues., Dec. 25: Mozart's "Don Giovanni." Wed., Dec. 26:  
Verdi's "Aida." Thurs., Dec. 27: Strauss' "Der Rosenkavalier." Fri.,  
Dec. 28: Wagner's "Die Meistersinger." Sat. Mat., Dec. 29: Debussy's  
"Pelleas et Melisande." Sat. Eve., Dec. 29: (Premiere) Strauss' "Ariadne  
auf Naxos." Publicity: Francis Robinson, PE. 6-1200.
- Wednesday  
Dec. 26      OPENING: "THE BEAUTY PART"      MUSIC BOX THEATRE, 239 WEST 45TH ST.  
Starring Bert Lahr with Alice Ghostley, Larry Hagman, Jane Manning, David  
Doyle, in the S.J. Perelman comedy about the urge for creativity in the  
United States, presented by Michael Ellis in association with Edmund  
Anderson. Director: Noel Willman. Costumes: Alvin Colt. Publicity:  
Bob Ullman, JU. 6-0740.
- Friday  
Jan. 6      "OPENING: "OLIVER"      IMPERIAL THEATRE, 249 WEST 45TH ST.  
David Merrick, in association with Donald Albrey, will present the English  
musical, based on Charles Dickens' "Oliver Twist," co-starring Clive Revill,  
Georgia Brown, with Willoughby Goddard, Frederick Warriner, Bruce Prochnik,  
Michael Goodman. Director: Peter Coe. Costumes: Sean Kenny. Publicity:  
Harvey Sabinson, JU. 2-4747.
- Monday  
Jan. 7      OPENING: "HIDDEN STRANGER"      LONGACRE THEATRE, 220 WEST 48TH ST.  
Pygmalion Productions will present the adaptation from the book,  
"Dr. Pygmalion" by Dr. Maxwell Maltz, about a man's effort to regain his  
stature in a modern society, co-starring Torin Thatcher, Joan Miller.  
Director: Peter Cotes. Costumes: Andre. Publ.: David Lipsky, CI. 6-7140.
- Thursday  
Jan. 10      OPENING: "THE MILK TRAIN DOESN'T STOP HERE ANY MORE"      MOROSCO, 217 W. 45 ST.  
A new play by Tennessee Williams about the last days of a much-married  
elderly woman, presented by Roger L. Stevens, starring Hermione Baddeley,  
Mildred Dunnock, Paul Roebling. Director: Herbert Machiz. Setting and  
lighting: Jo Mielziner. Costumes: Peter Hall. Publ.: Harvey Sabinson,  
JU. 2-4747.
- Thursday  
Jan. 24-  
March 23      OPENING: "SCHOOL FOR SCANDAL"      MAJESTIC THEATRE, 245 WEST 44TH ST.  
Direct from the Theatre Royal Haymarket, London, Alexander H. Cohen will  
present the Tennant Production Company, for a limited engagement, starring  
Ralph Richardson, John Gielgud, Geraldine McEwan, Gwen Ffrangcon-Davies,  
Meriel Forbes, Laurence Naismith, Malcolm Keen, Richard Easton in the  
revival of Brinsley Sheridan's play. Director: John Gielgud. Costumes:  
Anthony Powell. Publicity: David Rothenberg, TN. 7-3434.
- Thursday  
Feb. 14      OPENING: "LORENZO"      PLYMOUTH THEATRE, 236 WEST 45TH ST.  
Starring Alfred Drake with Fritz Weaver, Louise Sorel, Robert Drivas, in  
a comedy-drama by Jack Richardson, set in central Italy during the Renais-  
sance, about a travelling theatrical group caught in a small war between  
cities; presented by Alexander H. Cohen. Director: Arthur Penn. Costumes:  
Motley. Publicity: David Rothenberg, TN. 7-3434.
- Saturday  
March 9      OPENING: "TOVARICH"      BROADWAY THEATRE, B'WAY & 53RD ST.  
Co-starring Vivien Leigh and Jean Pierre Aumont in the new musical based  
on the Robert E. Sherwood adaptation of Jacques Deval's play, presented  
by Abel Farbmann and Sylvia Harris. Director: Delbart Mann. Publicity:  
Richard Maney, CI. 7-4646.



